



TIDELAND SIGNAL BENEFITS LOCAL SCHOOL AT SOUTH AFRICAN IALA CONFERENCE

Tideland Signal Corporation is proud to announce that it recently assisted in raising US\$5,200 for a local school in Cape Town, South Africa while attending the 17th Conference of the International Association of Marine Aids to Navigation and Light House Authorities (IALA- IASM).

Tideland Signal continued their tradition of exhibiting at the conference and this year opted for the unique approach of making their stand very interactive. By designing a miniature lake, complete with miniature buoys and remote control boats, Tideland was able to encourage delegates, members and other exhibitors to join in the fun and at the same time raise money for a good cause.

Tideland invited exhibitors at the conference to pay an entry fee to take part in an official conference race, with all proceeds raised going to Kleinvlei Senior Secondary School. Money raised through the boat race was combined with funds collected during an IALA sponsored soccer match, and Tideland matched the combined pot. Children from Kleinvlei School were then invited to visit the conference and receive a cheque for the total amount of US\$5,200.



Delegates prepare for starter's orders at the 17th IALA Conference, Cape Town.



Pupils from Kleinvlei Senior Secondary School, Cape Town, with Tideland President Allen Mitchener.

The conference, being held on the African continent for the first time, was a fantastic opportunity for members of IALA-IASM to get together to look at developing a global approach to aids to navigation. To look at risks and solutions encountered by organisations around the world, and to see what developments have been made in the industry in recent years.

Founded in 1954, Tideland Signal Corporation is committed to meeting and exceeding the requirements for marine aids to navigation to the maritime industry. Tideland has been a proud member of IALA since 1965.

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